

# Corporate Briefing Center

Customer input has been the key to the longevity and relevance of Aspect for 35 years.

Since the invention of the modern day call center in 1973, Aspect has combined our unparalleled insight with customers' experience and input to develop the products and services that deliver against ever-changing objectives. With today's technology progressing at internet time, customer demands and expectations are soaring higher than ever before, and the pressure on your contact center to play an unprecedented role in the overall success of your organization, maintaining your competitive edge requires new levels of innovation.

That's why we've designed and built a technologically-advanced Corporate Briefing Center at our worldwide headquarters in Chelmsford, Massachusetts. Coming together in a collaborative environment with the latest audio/visual and presentation capabilities can help jump-start creative energies.

Our new Corporate Briefing Center provides you with a quiet setting, away from the chaos of your contact center, where you can get new ideas about how to improve customer and agent satisfaction while still meeting your financial and operational goals. At our Corporate Briefing Center, you can see a demonstration that simulates the functions of a real-world contact center, complete with all facets of the system, so that you can visualize creative ways to address lingering problems or challenges. Or, you can learn about new solutions that deliver more choice and control by enabling virtualization, improved interoperability and enterprise-wide visibility.

Collaborating, brainstorming and incubating ideas with Aspect in our Corporate Briefing Center could help you find real ways to better balance consumer demands against your bottom line realities and top line objectives. If you are interested in meeting with us at our Corporate Briefing Center, please call 1.888.412.7728 or email [info@aspect.com](mailto:info@aspect.com).



## About Aspect

Aspect provides software and consulting services that turn the potential of unified communications into real business results across the enterprise and in the contact center. Applying 35 years of insight and experience, Aspect helps more than two-thirds of the FORTUNE Global 100, as well as small and medium enterprises, power their business processes with communications. For more information, visit [www.aspect.com](http://www.aspect.com).

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